

Mosfellsbær

Icelandic Center of Health and Rehabilitation



Mosfellsbær - Friendly, Green and Healthy

Close to Reykjavik, capital city of Iceland

- Only 15 minutes drive from midtown Reykjavik
- Numerous opportunities for outdoor leisure activities, mountains, walking trails, beaches, athletic centers, pools...

Untouched nature and beautiful sites is the town's trademark

- Away from the “hurly-burly” of city living
- Young, growing community with 8,500 inhabitants

Systematic development of outdoor recreational areas for residents, their guests and tourists

- Local authorities fully committed to develop healthy environment
- Natural resources of hot water
- Major supply of geothermal energy to Reykjavik since 1933



Core Business - Health Care and Rehabilitation

Reykjalundur, main rehabilitation center of Iceland for decades

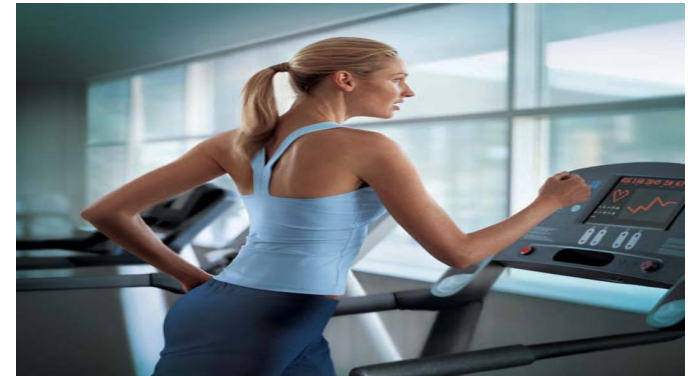
- Over 200 employees; doctors, nurses and other skilled Health Care professionals

Over 30 other businesses in Health Care, sports and athletics

- Another 200 skilled employees
- Recreation, pools, sports...

Commitment to develop new health care businesses

- Mosfellsbær has placed the development of Health Care as its top priority
- Reykjalundur – the heart of new development in the field of Health Care



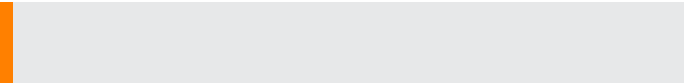
Mosfellsbær's Mission Statements

Mission for the Health Care sector

- Mosfellsbær's mission is to establish and maintain the role of the society to be the leading town of Health Care and Rehabilitation in Iceland, founded on the success story of Reykjalundur and the towns excellent facilities
- Mosfellsbær want's to double the number of jobs within the Health Care sector, in the community over the next five years.

Mission for Tourism

- Tourism is to be the second largest industry in Mosfellsbær after Health Care, founded upon its excellent natural surroundings and facilities for Health Care, culture, history, recreation and sports.



Health Care Development Triangle in Reykjadalur - Mosfellsbæ

Reykjalundur rehabilitation center

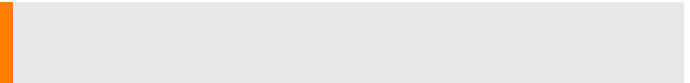
- Excellent facilities and skilled workforce
- Access to great services and facilities before and after treatment
- Great development opportunities in existing and new facilities
- Operated by self owned organisation, www.sibs.is

Helgafell residential area

- Newly planned neighbourhood with excellent residential development opportunities
- Private owned initiative, www.helgafell.is

Skammidalur development area

- Adjacent to Reykjalundur and Helgafell
- Excellent nature environment to develop new health care and spa facilities
- Owned by the municipality of Mosfellsbær



Mosfellsbær - Icelandic Center of Health and Rehabilitation

Great location for new health care facilities

- Environment and connections - recreational areas, close to city
- Tourist attractions - nature, culture, recreation, accommodation
- Opportunities to build on existing Health Care facilities - Reykjalundur as the center - number of other organisations

Committment by local authorities

- Small but “big”, flexible and strong
- Mission statement of the community to “be center of Health Care and rehabilisation in Iceland”

Excessive developing opportunities

- Available excellent site planning facilities

